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Behavioral...

Week 1 Creating

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design, Chapter 3 –

Jon Lang Summary

The third chapter of

this book begins to

draw a picture for the

reader, so that we

can develop an

understanding of

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how humans can
react toward the
concept of design or
the built
environment through
the many behavioral
sciences.

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and (d) limita tions. In
Part 1, Chapters 1-3,
Lang presents the

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theoretical

background needed

to further discuss the

nature and utility of

theory and the role of

the behavioral

sciences. Lmg

outlines the legacy of

the Modern

Movement in

architecture and

explains

It. . . - Jon Lang's

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Architectural Theory

Architectural theory is the act of thinking, discussing, and writing about architecture. Architectural theory is taught in all architecture schools and is practiced by the world's leading architects. Some forms that architecture theory

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takes are the lecture or dialogue, the treatise or book, and the paper project or competition entry. Architectural theory is often didactic, and theorists tend to ...

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The structure and architecture be may related through a variety of methods which includes a full range of priority of

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the structure over
architecture to the
structural
requirements
ignorance in
determining the
shape and beauty of
the building.

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in Creating

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normative theory and
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Maslow's theory of

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from Lang's widely-used text, *Creating Architectural Theory: The Role Of the Behavioral Sciences in Environmental Design*, Lang and Moleski here propose a new model of functionalism that responds to numerous observations on the inadequacy of

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current ways of

thinking about

functionalism in

architecture and

urban design.

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A range of current

approaches to

architecture are

neglected in our

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contemporary
writings on design
philosophies. This
book argues that the
model of 'function'
and the concept of a
'functional building'
that we have
inherited from the
twentieth-century
Modernists is limited
in scope and detracts
from a full
understanding of the

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purposes served by
the built
environment. It
simply does not cover
the range of
functions that
buildings can afford
nor is it tied in a
conceptually clear
manner to our
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concepts of
architectural theory.

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Maslow's theory of human motivations, and following on from Lang's widely-used text, *Creating Architectural Theory: The Role of the Behavioral Sciences in Environmental Design*, Lang and Moleski here propose a new model of functionalism that responds to

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numerous

observations on the inadequacy of current ways of thinking about functionalism in architecture and urban design.

Copiously illustrated, the book puts forward this model and then goes on to discuss in detail each function of buildings

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and urban
environments.

Theory The

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More than a decade
in the making, this is

a textbook of
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for every architect:

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studio, to graduate
students writing a
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by adapting to human needs and sensibilities, yet independently of any particular style. Here is a unification of genuine architectural knowledge that brings a new clarity to the discipline. It explains much of what people instinctively know about architecture,

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Architects to produce the forms they build; and why architects use only a very restricted visual vocabulary. Is it personal inventiveness, or is it something more, which perhaps they are not even aware of? There has not been such a book treating the very

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essence of

architecture. The only

other author who is

capable of raising a

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passion (and

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Alexander, who

happens to be Dr.

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and architectural

mentor. " Surely no

voice is more thought-

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provoking than that
of this intriguing,
perhaps historically
important, new
thinker? ” From the
Preface by His Royal
Highness, Charles,
The Prince of Wales
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21st-Century
Architecture and
Urbanism? ” Dr.
Ashraf Salama Chair,
Department of

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Architecture and
Urban Planning,
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Doha, Qatar

“Architecture,
Salingaros argues, is
governed by
universal and
intuitively
understood
principles, which
have been
exemplified by all
successful styles and

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in all civilizations that have left a record of themselves in their buildings. The solution is not to return to the classical styles... the solution is to return to first principles and build within their constraints... ” Dr.

Roger Scruton
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UK “ A fundamental

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text, among the most significant of the past several years. ” Dr.

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Theory of

Architecture

demonstrates how

mathematics and the

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keys to designing a

humane architecture.

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Salingaros explains why many modern buildings are neither beautiful nor harmonious and, alternatively, how architects and patrons can employ scale, materials and mathematical logic to design structures which are exciting, nourishing, and visually delightful. ”

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Professor of
Theory The
Architecture,
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University of Notre
Dame, Indiana

“Salingaros explores
ways to clarify and
formalize our
understanding of
aesthetic forms in the
built environment,
using mathematics,
thermodynamics,
Darwinism,

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Complexity theory
and cognitive
sciences.

Salingaros '

remarkable

observations suggest
that concepts of
complexity and scale
can someday provide

a full-bodied
explanation for both
the practice and the
appreciation of
architecture. " Kim

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Sorvig Architecture & Planning, University of New Mexico See this book ' s

Wikipedia entry http://en.wikipedia.org/wiki/A_Theory_of_Architecture Nikos A.

Salingaros is an internationally known urbanist and architectural theorist who has studied the scientific bases

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underlying
architecture for thirty
years. Utne Reader
ranked him as “ One
of 50 visionaries who
are changing your
world ” , and
Planetizen as 11th
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urban thinkers of all
time ” . He is

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comprehensive and

accessible

introduction to urban

design, presenting a

3 dimensional model

with which to

categorise the

processes and

products involved. It

not only defines the

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subject, but also considers the future direction of the field and what can be learned from the past. 50 international case studies demonstrate the variety of urban design efforts that have occurred in recent history.

Urban Design the

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Experience places

social and

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concerns within the

context of American

history. It returns the

focus of urban design

to the creation of a

better world. It

evaluates the efforts

of designers who

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apply knowledge about the environment and people to the creation of livable, enjoyable, and even inspiring built worlds. Urban Design: The American Experience emphasizes that urban design must take a user-oriented approach to achieve a higher quality of life

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in human

settlements. All the keys to this approach are spelled out in

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address: Urban design as both a product and process of communal

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environmental and behavioral research to professional design How human needs are fulfilled through design The true role of functionalism in design Urban design efforts of the twentieth century in the United States are examined within their socio-political

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driven major
movements in urban
design. Readers learn
a neo-Modernist
approach that builds
on the successes and
failures of
Rationalism and
Empiricism, the two
major streams of
Modernist thought in
architecture and
urban design. They
also gain an

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Understanding of how the environment is experienced by people, and the implications of this experiencing for architectural and urban design.

Numerous illustrations throughout demonstrate how various design schemes can be used.

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Urban Design: The American Experience provides architects, designers, city planners, and students in these fields with a model for their own future development as professionals. It is a valuable guide to design methodology (procedural theory) and other issues

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related to creating
optimal urban
environments.

This study looks at
groups with an
interest in a work of
architecture - owners,
inhabitants,
customers, critics and
historians,
architecture schools -
presents a
conceptual

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framework in which those disparate interests are honoured for providing different perspectives on the building.

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structure, and a
critical introduction
to each essay. The list
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Ando, Giulio Carlo
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Colquhoun, Jacques
Derrida, Peter

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Frascari, Kenneth
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Scott Brown, and Anthony Vidler. A bibliography and notes on all the contributors are also included.

Buildings shape our identity and sense of self in profound ways that are not always evident to architects and town planners, or even to those who

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think they are
intimately familiar
with the buildings
they inhabit.

Architecture and the
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a useful theoretical
guide to our
unconscious
behaviour in relation
to buildings, and
explains both how
and why we are
drawn to specific

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elements and

features of
architectural design.

It reveals how even
the most uninspiring
of buildings can be
modified to meet our
unconscious

expectations and

requirements of
them—and, by the
same token, it

explores the
repercussions for our

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wellbeing when buildings fail to do so. Criteria for effective architectural design have for a long time been grounded in utilitarian and aesthetic principles of function, efficiency, cost, and visual impact. Although these are important

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considerations, they often fail to meet the fundamental needs of those who inhabit and use buildings.

Misconceptions are rife, not least because our responses to architecture are often difficult to measure, and are in large part unconscious. By bridging psychoanalytic

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thought and architectural theory, Architecture and the Mimetic Self frees the former from its preoccupations with interpersonal human relations to address the vital relationships that we establish with our nonhuman environments. In addition to providing a guide to the

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unconscious

behaviours that are most relevant for evaluating

architectural design,

this book explains

how our relationships with the built

environment inform

a more expansive and

useful psychoanalytic

theory of human

relationship and

identity. It will appeal

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to psychoanalysts
and analytical
psychologists,
architects, and all
who are interested in
the overlaps of
psychology,
architecture, and the
built environment.

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Explore Level Design
through the Lens of
Architectural and
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game developer and
professor trained in
architecture, An

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first books to

integrate Jon

architectural and

spatial design theory

with the field of level

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design through the context and history of architecture, providing information useful to both academics and game development professionals.

Understand Spatial Design Principles for Game Levels in 2D, 3D, and Multiplayer Applications The book presents

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techniques and theories for level

designers to use in their own work. The

author connects architecture and level design in different

ways that address the practical elements of how designers

construct space and the experiential

elements of how and

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why humans interact
with this space.

Throughout the text,
readers learn skills for
spatial layout,

evoking emotion
through gamespaces,
and creating better

levels through
architectural theory.

Create Meaningful
User Experiences in
Your Games Bringing
together topics in

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game design and architecture, this book helps designers create better spaces for their games.

Software independent, the book discusses tools and techniques that designers can use in crafting their interactive worlds.

In order for a book to

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succeed in
presenting a theory
of architecture, it
must address aspects
of imagination and
creativity as well as
the channels one can
use to achieve truly
significant
architectural design.

Poetics of

Architecture explores
the fundamental
theories of Modern

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and Postmodern

design and attempts to reconcile all that is worthwhile in these two movements into a new inclusivist attitude toward architecture. Anthony C. Antoniades looks at the many intangible and tangible channels one can harness in creating architectural

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design. By opening up architecture to the full range of creative influences, he tries to help readers produce designs that are richer on spatial, sensual, spiritual, and environmental levels. Some of the intangible channels to creativity explored in the book include fantasy, metaphor,

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the paradoxical and
metaphysical, the
primordial and
untouched, poetry
and literature, and
the exotic and
multicultural. Among
the tangible channels
covered are history
and the study of
precedents, mimesis
and literal
interpretation,
geometry, materials,

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and the role of nature. The author presents rich and imaginative discussions of these various channels, explaining which were favored during the Modern and Postmodern movements and clarifying his theoretical analyses through the use of

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many vivid examples, tables, and illustrations. Included among the examples in the volume are many distinguished projects and theories by a wide range of noted architects such as Asplund, Aalto, Utzon, Pikionis, Barragin, Pietila, Predock, and Legorreta, who are

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latecomers to the attention of the media. Antoniades also provides fascinating material on the study of architectural biographies as a means of achieving an all-inclusive creativity in architectural design. Highly original yet based on solid

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principles, Poetics of Architecture will help architects, designers, and students increase their versatility and creativity in the studio. It will also deepen their understanding and appreciation of the creative process and its many influences.

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